

Sustainability September: A Month of Action in Vet Med



Starting September 1, veterinary teams across North America can access 30 days of free sustainability resources—tools, tips, podcasts, infographics, and social content—designed to help clinics take measurable steps toward reducing their environmental impact.

MARS
Veterinary Health

THEBRIDGECLUB

WEEK
1

Energy Efficiency

-  **Flip the Switch:** Why Powering Down at Night Saves Big on Energy & Costs
-  **Smarter Power:** How Smart Plugs are Quietly Cutting Your Energy Waste
-  **The Cool Truth:** What's the most efficient Thermostat Temperature
-  **Podcast:** Dr Ben O'Kelley, Blue Pearl Pet Hospital

Waste Reduction

WEEK
2

-  **Swap & Save:** Why Reusable Gowns, Drapes, & Trays are a Win for Sustainability
-  **Sharp Moves:** Reusable Containers That Cut Waste & Keep Safety First
-  **Recyclable or Not?** The Guide Every Clinic Needs
-  **Hands on Sustainability:** Let's Talk Glove Use
-  **Podcast:** Dr. Meaghan Gilhooly, Banfield Pet Hospital

WEEK
3

Sustainable Vet Practice

-  **Free Conversation:** From Scrubs to Sustainability - Small Shifts, Big Impact
-  **Meet V-CALC:** the carbon calculator designed for vet clinics.
-  **Sustainability is:** A talent strategy
-  **Step #1:** Form a Green Team
-  **Podcast:** Dr. Jessica Irwin and David Irwin, VCA Animal Hospital

Clean Energy & Innovation

WEEK
4

-  **Flip the Switch to Zero:** Choosing a 100% Renewable Energy Provider
-  **Go Solar, Catch the Wind:** Clean Power Options That Work for Practices
-  **Next-Level Energy:** Geothermal Heat Pumps & Hydrokinetic Power in Practice
-  **Electrify Everything:** What You Can Control
-  **Podcast:** Dr. Ellie West, Linnaeus

Ways to Engage

-  **Sign the Pledge** to be more aware
-  **Follow Us** all month long on our socials
-  **Sign Up** for the FREE conversation on September 18 at 7 pm CDT, 8 pm EDT

