



Sustainability September: A Month of Action in Vet Med

Starting September 1, veterinary teams across North America can access 30 days of free sustainability resources—tools, tips, podcasts, infographics, and social content—designed to help clinics take measurable steps toward reducing their environmental impact.

	Mon	Tue	Wed	Thu	Fri
Week 1: Energy Efficiency	 1 ★ Social Media Take Over Begins	 2 Flip the Switch: Why powering down saves big on energy & costs	 3 Dr. Ben O' Kelley, Blue Pearl	 4 ★ Smarter Power: How smart plugs are quietly cutting your energy costs	 5 The Cool Truth: What's the most efficient thermostat temperature?
Week 2: Waste Reduction	 8 Swap & Save: Why reusables are a win	 9 ★ Sharp Moves: reusable containers that cut waste and keep safety first	 10 Dr. Meaghan Gilhooly, Banfield	 11 Recycle or Not: The guide every clinic needs	 12 ★ Let's Talk Gloves: when to use
Week 3: Sustainable Vet Practice	 15 Set Your Sustainability intention	 16 Calculate your carbon footprint	 17 Dr. Jessica Irwin, VCA Dr. David Irwin, VCA	 18 Free Conversation 7:00 pm CDT	 19 ★ Form a green team!
Week 4: Clean Energy & Innovation	 22 ★ Flip the Switch to Zero: Choosing 100% renewable energy	 23 Go Solar, Catch the Wind: Clean power options that work for practices	 24 ★ Dr. Ellie West, Linnaeus	 25 Electrify Everything	 26 Thank you for going green with us!